

# The Evolution of the BevWizz World Wide logo

Winners set goals and reach for the stars!

The yellow globe is the sun which radiates heat, energy and light to sustain life on earth. Our International Customers and Suppliers will identify the globe also as our World and this is where we trade our unique business.

Blue is for water that creates life. Due to the lack of water on other planets no visible forms of life have been found to date.



Red is for **fire** which needs oxygen, fuel and heat for sustainable combustio. Team BevWizz has all the necessary ingridentis to WIN. We have passion and **burning** desire to achieve.

We treat customers, suppliers and team members in the same way that we would welcome guests to a fine establishment. Being freindly, respectful, generous, honest, trusting, loyal and having absolute integrity. **A world of hospitality** means that these maxims extend to all people and nations of the world without descrimination.